



**OPEN CALL FOR EXPRESSION OF INTEREST (EoI) FOR  
ARTISTIC DIRECTOR OF THE 2023, 2024, 2025 EVENT  
"FOTOGRAFIA (*Photography*). INTERNATIONAL FESTIVAL OF TURIN'**

**Premise**

The *Fondazione per la Cultura* (the Foundation for Culture of the City of Turin - FpC) is a private law body with public participation, the City of Turin being its sole shareholder. The FpC was established to promote, organise and implement cultural initiatives consistently with the City of Turin's cultural policies.

Complete information available at: [www.fondazioneperlaculturatorino.it](http://www.fondazioneperlaculturatorino.it).

On November the 16th, 2022 the *Regione Piemonte* (Region Piedmont), the *Città di Torino* (The City of Turin), *Camera di Commercio Industria, Artigianato e Agricoltura di Torino* (the Turin Chamber of Commerce, Industry, Craft and Agriculture), *Fondazione Compagnia di San Paolo* (the San Paolo Foundation), *Fondazione Cassa di Risparmio di Torino* (The Cassa di Risparmio Foundation) and *Intesa Sanpaolo Spa* (Intensa Sanpaolo Bank) signed a memorandum of understanding whereby:

- consistently with their institutional aims, the above listed Parties undertake to cooperate and establish an **international photography festival**, an annual event with a three-year horizon, based on the organisation of specific temporary exhibitions, public meetings, educational activities, participatory events, artistic commissions in Turin and Piedmont, and coordination with local organisations that are involved and implement exhibition activities;
- For the implementation of the provisions in the Memorandum of Understanding, a Steering Committee (*Cabina di regia*) is established, with a member representing each of undersigned Parties, who shall:
  - define the strategic direction of the Festival, consistently with the aims and objectives set by the Parties;
  - appoint the members of the Committee, the method and the selection process of the Artistic Direction;
  - approve the overall project and programme of the Festival and its budget and balance, and
  - verify and approve activities (Festival programme and initiatives, approval of the forecast and final budget, approval of the key image and communication plan, etc.).
- parties also decided to identify the *Fondazione per la Cultura Torino* as the organising body, of which the City of Turin is the founder and sole shareholder and which will perform its activities in the field of the promotion of culture and art, and the popularization and enhancement of high standard cultural proposals throughout the territory (remit of the Parties);
- to this end, the City of Turin approached the *Fondazione per la Cultura* (the Foundation for Culture of the City of Turin), that approved the acceptance of the conditions laid out in the

Memorandum of Understanding at the meeting of the Governing Board held on October the 20<sup>th</sup>, 2022, thus taking on the role of Organising Body for the afore mentioned Festival.

- According to the duties and responsibilities laid out, the *Fondazione per la Cultura Torino* (Foundation for Culture of the City of Turin) will identify [applicants] and assign the position of Artistic Director: the procedure shall be carried out by means of selection addressing leading expert curators (individuals, collectives or organisations) at national and international level and consistently with the guidelines and criteria established by the Steering Committee.

To this end, pursuant art. 12.3 of the Rules and Regulations of the *Fondazione per la Cultura Torino* (Foundation for Culture of the City of Turin), to select the person(s) to appoint as Artistic Director, the *Fondazione* shall proceed with a public selection and call for expressions of interest, the details of which are set out below.

## 1. Description of the appointment

The position in question is for Artistic Director of the "**Fotografia (Photography). International Festival of Turin**".

As above described, the Festival wishes to establish itself as an important event by positioning itself on the international scene thanks to high standards in proposing exhibitions, meetings, educational activities, events, commissions and ad hoc productions - that are able to exchange with the projects and situations operating in the district of Turin and the Region Piedmont, co-ordinating and preparing a single all encompassing programme, so as to yield cultural worth while guaranteeing financial and social spin-offs and benefits to promote and enhance tourism.

The period considered is indicatively between 15 April and 15 May of each year and the events will be organized in indoors and outdoors taking place in several in urban and extra-urban spaces.

The year 2023 is considered the starting year to launch with a number of appointments to initiate and present the project, starting with initial activities such as the study and coordinated image, public meetings on the occasion of existing important initiatives, and the beginning of all preparatory and useful activities for the promotion of the first edition of the Festival to be held in 2024. The budget suggested for this first year 2023 is of approximately 300,000 Euro.

For 2024 and 2025, we assume a budget of approximately 600,000 for each year.

The budget includes all artistic and organisational costs.

The Artistic Director will

- define the project and its actions, absorbing the indications and guidelines by the Steering Committee;
- involve Turin and Piedmont's institutions, museums, fairs, events and art spaces already working in the world of photography, so as to attain a single comprehensive programme, starting from the theme identified each year to year, if so, and at the same time to involve other (local, national and international) partners, including those not necessarily connected to the world of photography, to encourage trans-disciplinary approaches and extending target audiences;

- coordinate with the organization (offices) for the production and realization of the festival in all its phases; and
- draft a detailed budget (which they will be responsible and liable for) regular reports for the Steering Committee on the progress of work.

## 2. Nature and duration of the position and remuneration

The appointment will start at the end of the selection procedure and will last for three years, to be confirmed at the end of each edition. The position does not require exclusiveness of activities and does not constitute an employment contract. However, a significant on-site presence is required for planning and organizational meetings and participation in specific activities envisaged by the project is required.

The Artistic Director is awarded an economic and regulatory treatment consistent with the professional experience gained and with the national public and private organisations operating in the field of culture/museums, of comparable size and complexity.

## 3. Skill, Expertise and Requirements

Art Directors will be experts in curatorship and event organisation, fairs and exhibitions involving photography.

The **following requirements** must be met for admission to the selection, and applicants – be they a physical or legal person - lacking any will be excluded:

- Age: over 18;
- Full political and civil rights;
- Not being disqualified nor being subjected to measures that according to the law exclude working for public law bodies; and
- No final and definitive sentence for offences or crimes against the public administration or bodies, except in cases where rehabilitation or termination have taken place.

The above can be self-stated. Under penalty of exclusion, such statement must bear a handwritten signature.

Candidates must also have the following **cultural/professional requirements**, which will be evaluated:

- (documented) work experience in the organisation of cultural events related to photography, curatorship of exhibitions, exhibition projects covering no less than five years;
- Knowledge of written and spoken English and preferably of Italian

Experience in working with organisations and institutions of national and international standing shall constitute a **preferential qualification** in evaluating candidates;

The above requirements must be **clearly stated in the applicant's CV**.

## 4. Submission of the application

The application must be in Italian and/or English, signed by the candidate with an attached plain paper photocopy of an identity document, using the form *Allegato/Attachment 1) Domanda di Partecipazione*

(Application Form), which lists and includes all the statements *in lieu* of certificates and notarized signatures, made by the interested party under their own responsibility, consistently with Italian Decree (DPR) 445/2000.

Applications must include the following and will be excluded as inadmissible if lacking each and any:

1. **educational and professional (work) curriculum** in accordance with the EC model, dated and signed with authorisation to process data consistently with EU Regulation 2016/679 (so-called GDPR), containing all information to assess training and professional activities.

Specifically, the following must be listed clearly and unambiguously:

- past experience: the detailed description of the positions held and the related tasks, the bodies, places and periods during which said activities were performed;
- academic qualifications: exact definition of qualifications held, date and place of award; exact indication of any professional training or specialisations courses, Master Degree Courses, PhDs and the level of knowledge of English and any other language known.

## 2. Abstract of the Project

**Applicant must write report illustrating the overall cultural project they are proposing for the three-year period 2023-2024-2025, with a specific focus on the year 2023, on the basis of annual budgets as described in point 1 Description of the Assignment .**

The project may focus on a different theme each year and must illustrate the phases and related implementation schedules (timelines), the subjects involved, the actions to be undertaken with a rough outline of budget items.

The aim of the project must be to enhance the cultural system linked to the world of photography in the area, positioning it at a national and international level, and make the Festival an annual appointment able to further identify Turin and Piedmont as points of reference for photography.

Applications must be received by the *Fondazione per la Cultura* (Foundation for Culture of the City of Turin), no later than **12 noon on February the 10<sup>th</sup>, 2023**, to be received exclusively by email to the following address [segreteria@cert.fondazioneperlaculturatorino.it](mailto:segreteria@cert.fondazioneperlaculturatorino.it) indicating “Application for ARTISTIC DIRECTOR of Photography. International Festival of Turin” as a subject and will otherwise be excluded.

Applications received after the indicated deadline will not be taken into consideration. Applications without the required documentation will also be automatically rejected.

Any requests for clarification may be addressed to the following e-mail [segreteria@cert.fondazioneperlaculturatorino.it](mailto:segreteria@cert.fondazioneperlaculturatorino.it), by and no later than February the 6<sup>th</sup>, 2023.

## 5. Evaluation of Applications

An ad hoc Committee appointed by the Steering Committee (*Cabina di Regia*) will examine applications and projects, will interview the applicants considered most compatible and interesting, and will identify and appoint the Artistic Director at the Committee’s sole discretion.

Submission of the application and/or inclusion in the shortlist shall not confer any right nor expectation by applicants.

The result of the selection will be published on the website [www.fondazioneperlaculturatorino.it](http://www.fondazioneperlaculturatorino.it). The successful candidate will be notified by e-mail.

The selection does not constitute a binding commitment to the appointment on the part of the Foundation, which reserves the right not to fill the position in the absence of suitable candidates. Please note that if the Commission does not identify a suitable candidate from among applicants received, the Foundation may suggest the appointment of a different candidate who meets the requirements to the Steering Committee.

## **6. Processing Personal Data**

Personal data gathered by the Foundation will be processed solely for the evaluation and selection procedure of applications, in accordance with EU Regulation 2016/679 (aka GDPR).

This notice is published on the Fondazione per la Cultura Torino website.